

LOS ANGELES BUSINESS JOURNAL
LEADERS
 in Law

HONOREES
 CORPORATE IN-HOUSE COUNSEL AWARDS

RISING STAR COUNSEL OF THE YEAR

JOSHUA WHITE
 BAMKO

JOSHUA White serves as General Counsel for BAMKO, an industry-leading merchandise and global sourcing firm. White has been a transformative force whose impact has reverberated throughout the business since joining BAMKO in 2013. Over the last three years he has transformed BAMKO, changing the types of deals it does, boosting its client profile to include dozens of fortune 500 Firms, driving substantive change in the industry, and helping to bring about extraordinary revenue growth. A sterling example of how effective in-house counsel can add value to a business; White's steady hand and bold vision have been a driving force in BAMKO's remarkable growth and evolution over the last three years.

Perhaps nowhere was White's impact more resounding this year than his efforts in bringing about BAMKO's merger with the publicly traded Superior Uniform Group. The transaction has been hailed as a case study in operational synergy, with the two companies coming together to bring to bear capabilities unmatched in BAMKO's industry. Buttressing BAMKO's existing creative, sourcing, and technological prowess with Superior's world-class manufacturing, fulfillment, and distribution, the merger turned BAMKO into an industry behemoth overnight. White's vision and stewardship in bringing the transaction to fruition has opened up a new world of opportunity for BAMKO.

White exhibits an uncanny knack to execute on a tactical level while thinking strategically. Beyond the Superior transaction, White has completely transformed the type and nature of deals that BAMKO does, raising the profile of its customer base in the process. What was once a products company, BAMKO has evolved into a cutting edge services firm.



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*If your actions inspire others to
 dream more, learn more, do more
 and become more, you are a leader.*

- John Quincy Adams



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